

Getting Hospital Prices Under Control

Survey of 1,212 registered voters conducted
September 4 to 8, 2026

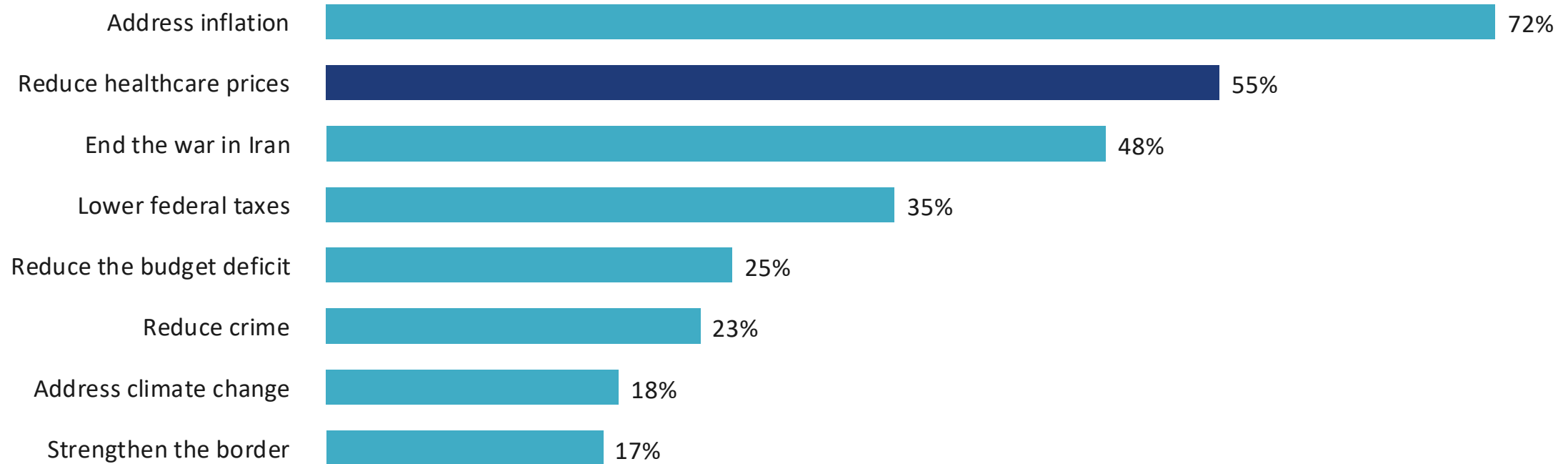
ALLIANCE *for*
FAIR HEALTH
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*Hart Research
North Star Opinion Research*



Reducing healthcare prices is a top voting issue, second only to the cost of living more generally.

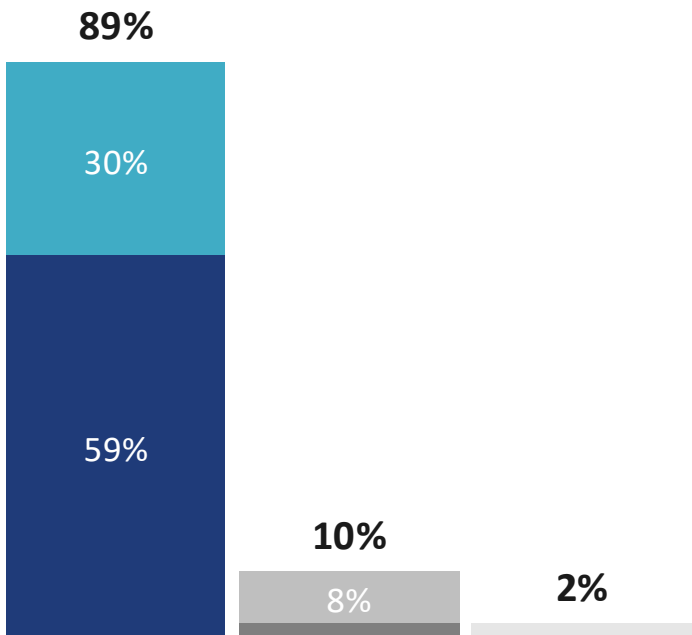
Top 3 Most Important



Nearly nine in ten voters say it is important for Congress to lower hospital prices.

How important is it that Congress take action within the next two years to lower the price of hospital care?

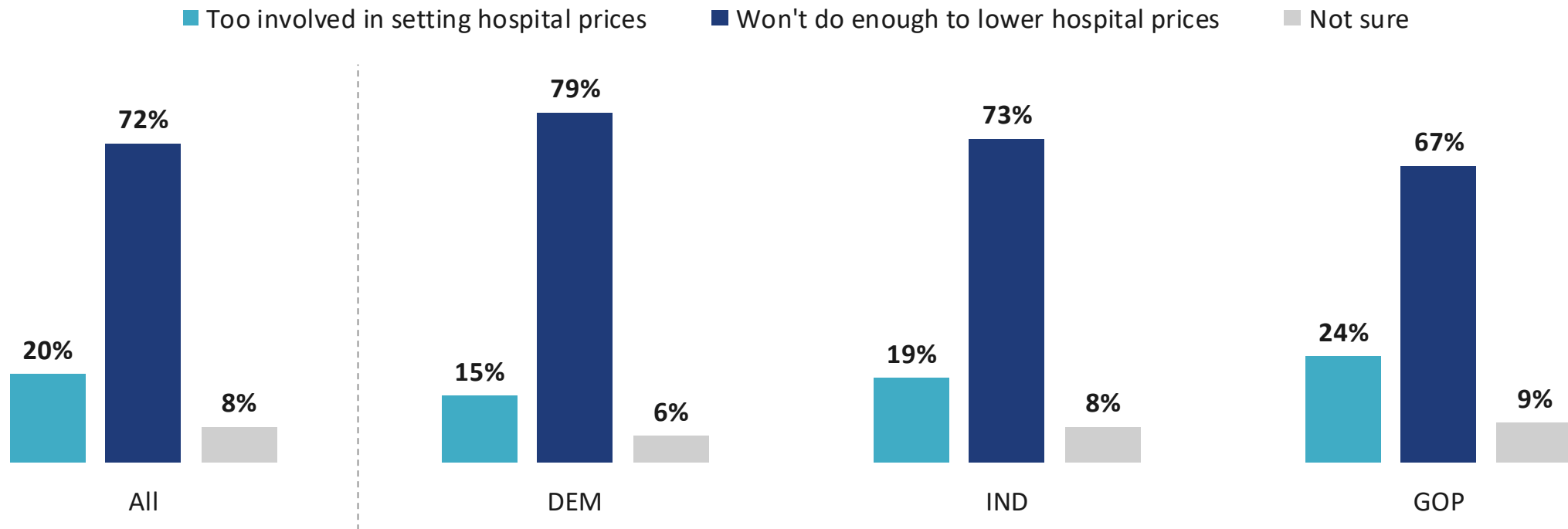
Very important Fairly important Just somewhat important Not that important Not sure



	Very important %	Total important %
Democrats	68	93
Independents/lean	54	85
Republicans	51	86
Less than \$50k	62	89
\$50k-\$99k	60	91
\$100k+	54	86

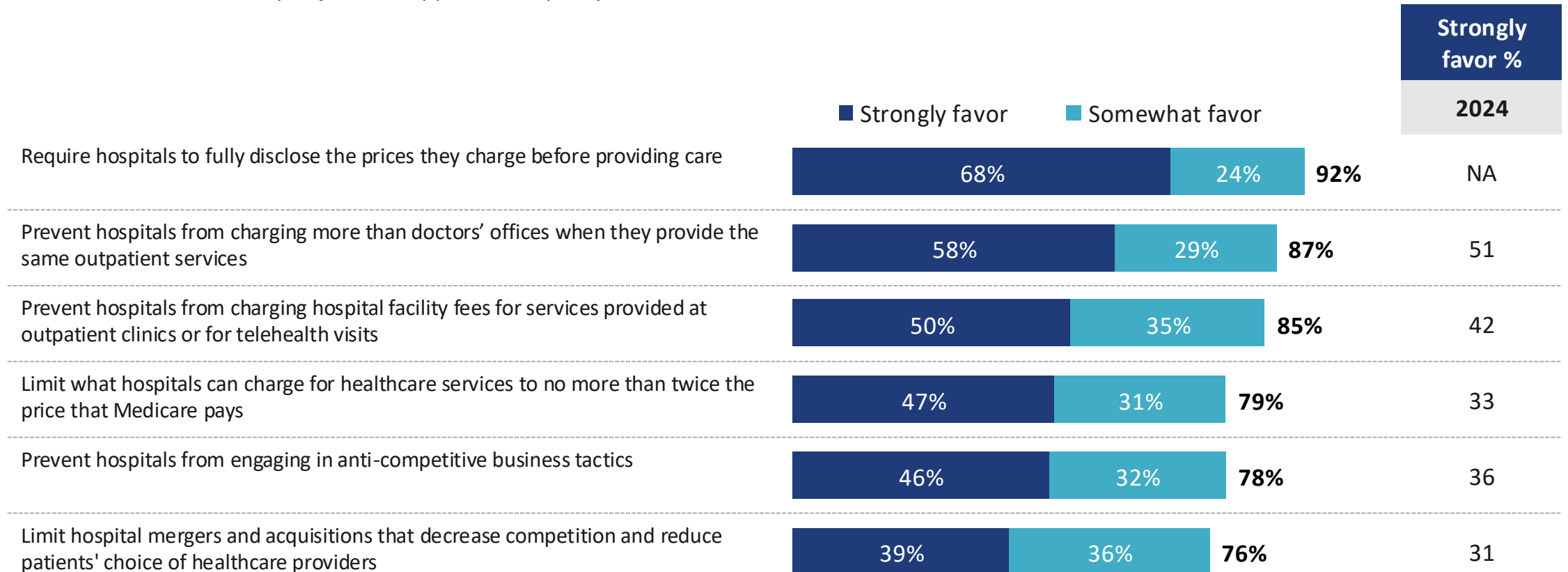
Voters don't worry that Congress will get too involved in setting prices – they worry it won't do enough to lower hospital prices.

Overall, which concerns you more: that the people we elect to Congress will get too involved in setting hospital prices, or that the people we elect to Congress won't do enough to lower hospital prices?



More than three in four voters favor each proposal to address rising hospital prices.

Please indicate whether you favor or oppose each policy.

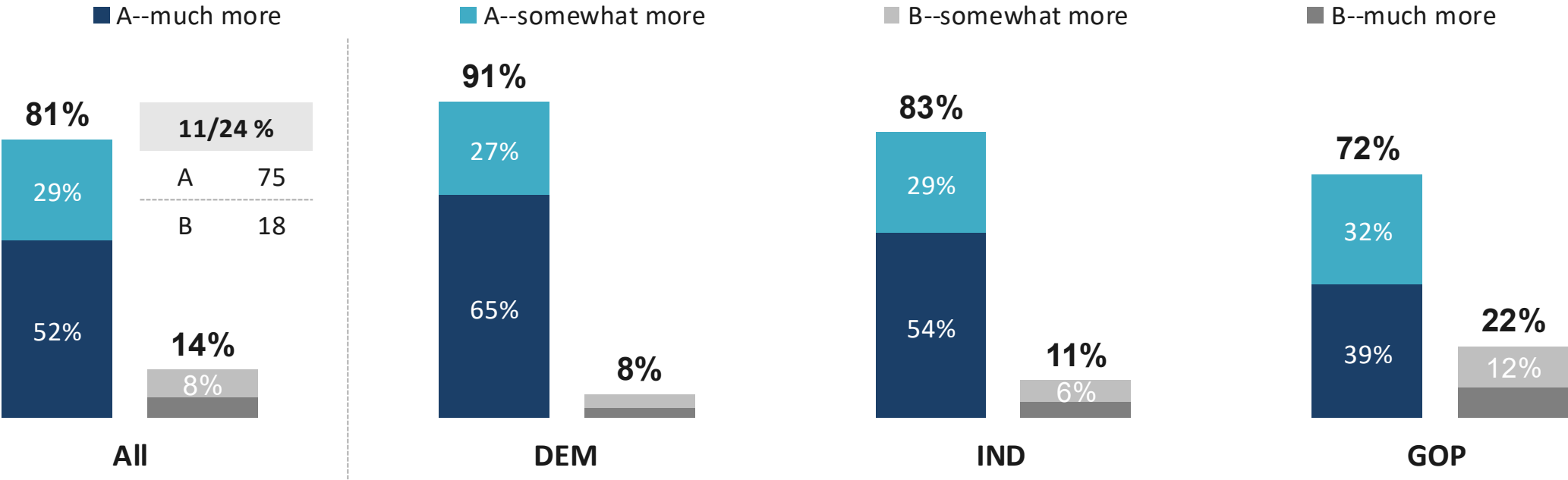


Key advantage: voters believe the government can reduce healthcare prices without hurting the quality of care.

Which of these statements about healthcare prices do you agree with more?

A. The government can reduce healthcare prices without hurting the quality of care provided.

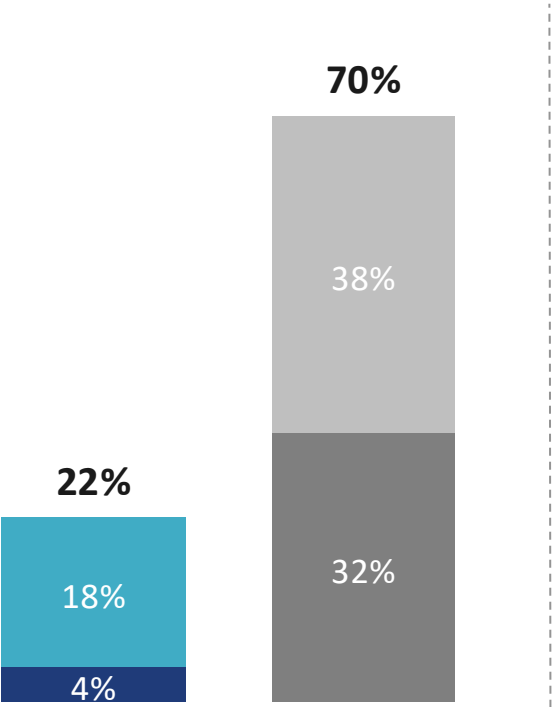
B. The government cannot reduce healthcare prices without hurting the quality of care provided.



Seven in ten voters feel that hospital profits are unreasonable.

Are the profits earned by hospitals these days generally reasonable or unreasonable?

■ Very reasonable ■ Somewhat reasonable ■ Somewhat unreasonable ■ Very unreasonable



	Reasonable %	Unreasonable %
Democrats	23	69
Independents	19	72
Republicans	22	70
Northeast	25	66
South	21	71
Midwest	21	71
West	22	70
Urban	22	72
Suburban	21	70
Rural	22	68

Very few voters feel that a law reducing healthcare prices would have a negative impact on patient choice or hospital quality.

If Congress passed legislation to reduce hospital prices, do you think that would have a positive impact, neutral impact, or negative impact on the following?

