

ALLIANCE *for* FAIR HEALTH PRICING

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Voters Urge Congress to Act on Hospital Price Transparency

New poll reveals 92% of voters favor requiring hospitals to fully disclose their prices, as Congress considers end-of-year package

WASHINGTON, D.C. — A national poll released today from the Alliance for Fair Health Pricing (AFFHP) finds that voters overwhelmingly support requiring hospitals to disclose their prices, and a decisive majority of both Republicans and Democrats want change now.

The demand for transparency from corporate hospitals and health systems represents a growing focus on hospitals' role in the nation's health care affordability crisis. Nine in 10 voters (89%) say it is important for Congress to act, including 93% of Democrats and 86% of Republicans. As discussions are underway on the end-of-year funding package, 72% of voters worry that Congress won't do enough to lower hospital prices.

Price transparency is in particularly high demand, with **92% of voters in favor of requiring hospitals to fully disclose the prices they charge** before providing care.

Other Key Findings

- **Concern is growing.** Four in five voters (80%) say reducing health care prices should be a high priority for Congress and the president, up nearly 10 percentage points compared to 2024.
- **Voters want accountability and soon.** Four in five voters (81%) hold large hospital systems responsible for high health care prices.
- **Voters see an urgent need.** 89% say it is important for Congress to act within the next two years to lower hospital prices, including 93% of Democrats and 86% of Republicans.
- **Inaction is a major concern.** Seven in 10 (72%) worry more that Congress won't do enough to lower hospital prices than that it will get too involved in setting them (20%). That includes 79% of Democrats, 73% of independents, and 67% of Republicans.
- **Voters support a range of policies to lower hospital prices, but transparency tops the list:**
 - 92% favor requiring hospitals to fully disclose their prices before providing care.
 - 87% favor preventing hospitals from charging more than doctors' offices for the same outpatient services.
 - 79% favor limiting what hospitals can charge to no more than twice what Medicare pays.
 - 78% favor preventing hospitals from engaging in anti-competitive business tactics.

More from the Alliance:

"Voters are sending policymakers a clear message: act now on hospital price transparency," said **Alexandra Spratt, Vice President, Health Care at Arnold Ventures**. "Congress has made important progress, but the job is not finished. Strengthening transparency requirements is one of the most effective steps policymakers can take to promote accountability, foster competition, and help lower health care costs."

"High health care costs increasingly put care beyond the reach of patients, many of whom end up delaying or skipping treatment altogether because they cannot afford it," said **Marialanna Lee, Senior Vice President, Public Policy at Blood Cancer United**. "The message from patients and consumers is clear: the status quo is unacceptable, and Congress needs to act to lower costs. That starts with increasing both price and ownership transparency, reining in anti-competitive contracting practices, and addressing the rampant consolidation in our health care system that leads to higher prices."

"Large employers and their employees are feeling the overwhelming squeeze of unchecked costs," explains **James Gelfand, President & CEO, The ERISA Industry Committee**. "This survey makes it crystal clear: voters across the political spectrum are tired of hidden prices and unfair billing practices. ERIC stands with AFFHP and the vast majority of Americans calling on Congress to enact meaningful price transparency, ban anti-competitive tactics, and protect workers from inflated health care costs."

"For too long, corporate hospital systems have operated without accountability, taking over doctors' offices, cornering local markets, and charging artificially high hospital prices for routine care, and working families are sick of footing the bill. This new survey confirms, once again, that the majority of Americans agree that price transparency is an essential tool to hold corporate hospitals accountable for lowering health care costs. Congress must take the chance to deliver on price transparency before the end of the year," said **Sophia Tripoli, Managing Director of Health Policy at Families USA**.

"More than five years after the hospital price transparency rules went into effect, somewhere between a quarter and half of hospitals still do not fully and completely disclose their prices," said **Elizabeth Mitchell, President and CEO, Purchaser Business Group on Health**. "That is why the FTC joined CMS recently by increasing enforcement actions against noncompliant hospitals. Purchasers and voters are united in calling for Congress to follow suit this year by passing reforms that will significantly strengthen transparency and increase accountability. "

"Out of control health care costs are making it increasingly difficult for small businesses to keep their doors open," said **Alexis D'Amato Falvey, Senior Director of Federal Government Affairs, Small Business Majority**. "Requiring hospitals to disclose their pricing is an important step toward bringing costs back down, and anything that lowers health care costs is ultimately a benefit for Main Street."

Methodology

The survey was conducted between September 4 and 8, 2026, by Hart Research and North Star Opinion Research. It included 1,212 registered voters with a margin of error of +/-3.2 percentage points.

About the Alliance for Fair Health Pricing

The Alliance for Fair Health Pricing is a non-partisan coalition representing patients, consumers, businesses, and purchasers who are working together to make high-quality health care more affordable for consumers and employers. Learn more at <https://allianceforfairhealthpricing.org/>.